

## July Events

<b>July 1st</b>	Canada Day
<b>July 4th</b>	Independence Day (U.S.)
<b>July 8th</b>	National Blueberry Day
<b>July 15th</b>	Gummi Worm Day
<b>July 20th</b>	Space Exploration Day
<b>July 20th</b>	National Lollipop Day
<b>July 24th</b>	National Tequila Day
<b>July 26th</b>	Summer Olympics 2024



## Boost Your Value With Regular Communication

You do great work, but does your manager know about it? Schedule a regular meeting every two weeks to talk about your projects and progress. It doesn't have to be lengthy—just long enough to update your boss, ask questions, ask for feedback, and deliver news of what you've accomplished. Don't boast, but do spend some time bringing your boss up to speed so he or she sees how valuable you are.

## Drive Away With The Best Deal

Buying a new car is a big decision—and a costly one. To get the best deal, follow this advice:

- ▶ **Plan ahead.** Start shopping before you need a new car. Give yourself time to do as much research as you can.
- ▶ **Watch your timing.** You can get a better deal if you know when to buy. At the end of the month, salespeople may be more likely to give you a break in order to meet their quota. At the end of the model year, a car dealer might be motivated to clear all the unused cars off his or her lot at a reduced price.
- ▶ **Decide on what you want.** Don't go in blind. Before you go to a dealership, be clear on exactly what make and model of car you want—and how much you're willing to spend.
- ▶ **Be friendly.** Salespeople will try to build rapport with you, and you can do the same. Focus on what's best for both of you instead of turning the negotiation into a battle.
- ▶ **Study pricing.** Be aware of what dealers are offering—and what they aren't. Taxes and fees might not be included in a car's list price. Certain offers may only be available to buyers with top-tier credit. Fees for license, title, and registration can vary from state to state, so check up on those first.

## How Lost Dogs Find Their Way Home

It's a happy day when a lost dog finds its way home, but how does it get back? A 2019 *New York Times* article offers two explanations: Dogs' hypersensitive sense of smell allows them to create a map of scents around their neighborhood, using gardens or grocery stores and human aroma as markers. In addition, they may be sensitive to magnetic orientation. One study of dozens of canines observed that dogs tend to adopt a north-south orientation when they defecate, but that preference vanished when the magnetic field around them was disturbed.

Either way, dogs are no doubt happy to get home.



## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

**Call us at**  
**(519) 455-5351**  
**Or visit our website at**  
**www.rickyratchets.com**

**It's a Firecracker of a Deal...**



**\$25.00 OFF A/C INSPECTION**

**Regularly \$129.11**

Expires 07/31/24  
 Must Present Coupon

Not Valid With Other Offers

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Brian Gristey**

## ***From Dominion Day To Canada Day: A Look Back***

Canada Day, celebrated every July 1st, is a day filled with fireworks, parades, and national pride. But how did this national holiday come to be? Let's take a trip back in time to explore the history of Canada Day.

The story begins in 1867 with the British North America Act, which united the colonies of Canada East (Quebec), Canada West (Ontario), New Brunswick, and Nova Scotia into a single dominion called Canada. This date, July 1st, marked the birth of Canada as we know it.

Celebrations for this "birthday" began almost immediately. In 1868, the Governor General called on all Canadians to celebrate, with festivities including fireworks and military displays. However, it wasn't until 1879 that July 1st became a statutory holiday, initially known as "Dominion Day."

The term "Dominion Day" reflected Canada's status within the British Empire. However, as Canada gained more independence, the name started to feel outdated. In 1946, a proposal was made to rename it "Canada Day," reflecting the country's evolving identity. It wasn't until 1982, with the full patriation of the Constitution, that the official name change took place.

Canada Day celebrations have also evolved over time. Early celebrations were more formal, often featuring military parades and speeches. Today, Canada Day is a much more inclusive celebration. Communities across the country host parades, barbecues, concerts, and cultural events, reflecting the rich diversity of Canada.

Canada Day is a day to celebrate not just the country's birth, but also its achievements, its people, and its ongoing journey. It's a day to reflect on what it means to be Canadian and to come together in a spirit of unity and pride.



## ***Don't Fear Creative Thinkers***

Lots of managers say they're looking for creative employees with innovative ideas. But a study reported in the *Journal of Experimental Psychology* found that many leaders see creative people as unpredictable and risky, so they avoid hiring them out of fear that they'll create too much uncertainty and clash with the status quo of their work group.

Don't make that mistake. Seek out creative people and welcome their input, even if it sends your department in new directions. Remember that every organization needs imagination and innovation in order to grow.

## ***Stay Safe During The Summer Boating Season***

Summer is when lots of people take to the lakes and rivers for recreation. Whether you've got a yacht or a rowboat, remember that the No. 1 rule for boating safety is this: Always use your common sense. Following good safety rules could save your life. Here are some basic guidelines from the Safe Boating Council:

- ✓ Always wear your life jacket.
- ✓ Never mix alcohol and boating.
- ✓ Never stand in a small boat.
- ✓ Learn and follow the nautical rules of the road.
- ✓ Check the weather forecast before you get underway.
- ✓ Never overload your boat.
- ✓ Always keep a good lookout.



If bad weather unexpectedly occurs when you're out on the water, follow this advice:

- ✓ Get below deck, and stay there if possible.
- ✓ Keep away from metal objects that are not grounded in the boat's protection system.
- ✓ Do not touch more than one grounded object at a time, or you could become the shortcut for electrical surges passing through the protection system.

## ***Is It Your Birthday This Month?***

***We'd like to Celebrate your Birthday with you! Just stop by and show us your Drivers License and you'll receive a FREE \$20.00 Ratchet Buck For Your Next Repair!***



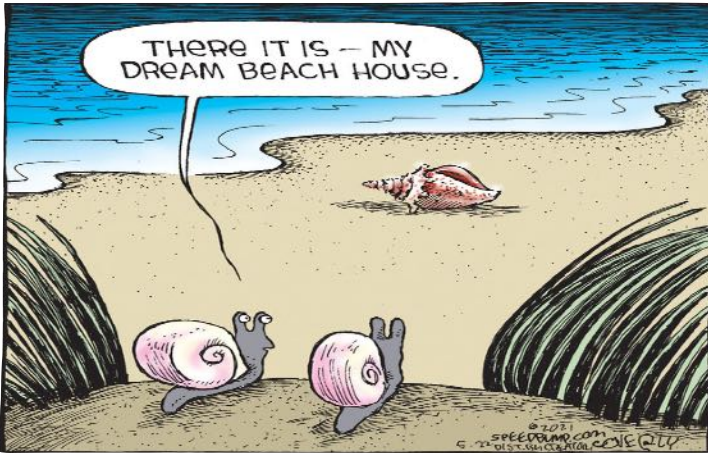
**Expires 07/31/24**

## ***Congratulations To Our Client Of The Month!***

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

**Peter Pol**



## ***Thank You For The Kind Words***

"I've been to a handful of mechanics over the past few years and I've never been more impressed than I am with Ricky Ratchets. First off everyone in the shop; they are so kind and welcoming. From driving me home to delivering my car after they finished fixing it, to explaining to me what was wrong with it and showing the breakdown of the service. Will go to them with any and all questions and services I will need in the future. 10/10 service each time."

- Mercy Sheppard, London, ON

## ***Elephants Can Remember And Communicate***

The trumpet of an elephant can have a specific meaning, warning its herd exactly what kind of danger is close by. That's the outcome of research conducted by Oxford University scientists and reported in the journal *PLoS One*.

In a series of experiments, researchers played recordings of hunters from the Samburu tribe in northern Kenya close to a group of resting elephants. The elephants responded with a distinctive rumbling noise as they became noticeably more vigilant and began moving away. Then the scientists played recordings of the elephants' reactions and observed the same type of response from the herd, suggesting that specific rumblings are tailored to individual situations instead of being used as an all-purpose alarm.

The research supports a previous study of elephants' response to the sound of angry bees—a rumbling sound the scientists called "bee-ware" that prompted elephants to quickly find a safer location. Researchers speculate that the alarms are similar to human language, differentiating between distinct types of threats.

## ***Do You Want To Win A Free \$25.00 Dairy Queen Gift Card?***

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE \$25.00 Dairy Queen Gift Card from us! Here is this month's question... What year was Dominion Day renamed to Canada Day?

*(Hint: the answer is somewhere in this newsletter)*

- |         |         |
|---------|---------|
| a) 1867 | c) 1946 |
| b) 1982 | d) 1870 |

***Call right now with your answer!***

Last month's trivia challenge was, What is the plastic or metal coating at the end of your shoelaces called?

*Answer: A) Aglet*

**Congratulations to last month's winner...**

**Candace DeGraw**

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2017 CMG

## **Jakes Jokes:**

Q: Why did the elephants get kicked out of the pool? A: They kept dropping their trunks.

Q: Why does ice cream always get invited to the party? A: It's cool.

Q: What did the little corn say to the mama corn? A: Where is pop corn?

Q: What do you call a cantaloupe in a kiddie pool? A: A watermelon.

Q: What do you call a pig on a leash? A: Pulled pork!

