



A Free Monthly Newsletter From Your Friends At Ricky Ratchets Auto Repair

## Get More When Selling Your Home

Selling a home is a big project. Here are some tips for making the best deal you can:

- ❖ **Choose the right agent.** Do research on potential agents. Don't rely solely on referrals from friends, and talk to more than one or two agents before making your choice. Ask about their experience with selling houses like yours, check out their online marketing, and ask for references from previous home sellers.
- ❖ **Use social media.** Post a video to YouTube featuring your house and neighborhood. Explain what you love about both so potential buyers can visualize themselves enjoying your home and community.
- ❖ **Get your neighbors involved.** Tell folks in your neighborhood that you're selling. Invite them to your open house and make it a party, not a sales event. The more people who know you're moving, the better your chances of getting competitive bids.
- ❖ **Choose the right timing.** Spring isn't the only good time to put your house on the market. In warmer climates, fall can be better because the weather is more comfortable. Do some research into when most sales take place.
- ❖ **Fix up your house.** The better condition your home is in, the more money you'll get for it. Even small repairs—fixing a sticky doorknob or patching nicks and scratches in a wall—can enhance the value of your residence. Spruce up the outside, too, so buyers can imagine themselves living in your home.

## July Events

July 1st	Canada Day	
July 4th	Independence Day (USA)	
July 9th	National Sugar Cookie Day	
July 14th	Shark Awareness Day	
July 18th	National Hot Dog Day	
July 20th	National Lollipop Day	
July 28th	National Milk Chocolate Day	
July 31st	National Mutt Day	

## Make A Date

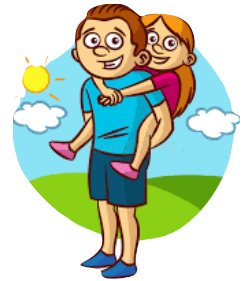


Dads, mark this on your calendar: Saturday, July 7, is Father-Daughter Take a Walk Day.

Trek through your neighborhood, visit an arboretum, or hike a portion of Appalachian Trail.

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Wherever you decide to go, keep the focus of this quality time on strengthening that special bond the two of you share. Because you are the man by whom she will measure the manhood of others, a "walk in the park" with your little girl can guide the footsteps she takes into adulthood.



## Quotes

*"The glow of one warm thought is to me worth more than money."*

—Thomas Jefferson

*"The sun does not shine for a few trees and flowers, but for the wide world's joy."*

—Henry Ward Beecher

## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

**519-455-5351 or  
www.rickyratchets.com**

**It's a Firecracker of a Deal...**

# 1/2 Price A/C Check-Up!



**A \$98.50 Value**

Bring in this coupon & receive a **HALF PRICE A/C System Check Up!**  
(Parts, Freon & Dye Are Extra, if needed)



Expires 07/31/18

Cannot be combined with other offers

Must Present Coupon

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Mark Machan, Laura LePage, Jerry Morrison, Linas Siurna & JoAnne Stiefel**

## ***Does Practice Make Perfect?***

There's a theory that it takes 10,000 hours of practice in any given subject to develop one's expertise in that area, regardless of familiarity with it.

The theory intrigued Dan McLaughlin, so he decided to put it to the test. In April 2010, at age 30, McLaughlin quit his job and devoted his time to learning how to play golf—a sport for which he had no interest or aptitude.

He practiced for hours each day and soon realized time was just one of many factors that would aid in his development. The quality of the time spent in practice was equally important, as was his strategy for learning the fundamentals of the sport.

This prompted his correspondence with some of the leading researchers in the field of cognitive psychology and neuroscience. Their advice guided him to fine-tune his practice methods. It turns out that the most effective manner of learning requires you to work with material in a certain way and also challenge yourself with it.

After seven years and 6,003 hours of high-quality practice, McLaughlin achieved a handicap of 2.6. According to the United States Golf Association, fewer than 6 percent of golfers have attained this level of mastery in the sport. Not bad, considering that the guys who win the green jackets and tour the pro circuit are part of an exclusive group that accounts for an even smaller percentage of players, albeit ones who have been playing the game a lot longer.

Unfortunately, we will never know if McLaughlin could've developed the skills to be a pro golfer. Beset by back injuries, he abandoned his experiment. Still, the progress he made is encouraging. It is proof that a certain level of success is possible if you commit wholeheartedly to an objective, develop a solid plan, and put in the work.



## ***Lincoln Settles A Problem***

Abraham Lincoln ran a legal practice, but he never encouraged litigation that was unnecessary. One day, as Lincoln was working at his practice, a man entered the establishment in an impassioned state. He pleaded with Lincoln to bring suit against a man who was impoverished and in debt.

The man wanted to sue the debtor for \$2.50. Lincoln tried to reason with the man, but he was set on getting his revenge. When Lincoln saw that he could not talk the man out of bringing the lawsuit against the debtor, he slyly asked for \$10 in legal fees to head up the lawsuit. The man paid the money to Lincoln.

Lincoln then hunted down the debtor and gave him half of the legal fee. The debtor used part of the money to pay off the man who brought the lawsuit against him. In this way, the man who brought the suit was completely satisfied that justice had been done, the debtor got out of debt, and Lincoln probably had a good laugh about it all.

## ***Rules To Startup Success***

Do you dream of starting your own company? Many people do, but the road is often hard. On the Fast Company website, Shark Tank's Kevin O'Leary offers this advice for getting your startup up and running:

- ◆ **Expect long hours.** You can't get up to speed by working 9 to 5. Be prepared to work long and hard. It requires discipline and determination, so don't get started if you're not willing to make the commitment.
- ◆ **Be ready to terminate.** Firing people is never fun, but sometimes it's necessary if you're going to assemble the right team. Don't waste time if an employee isn't a good fit. The sooner the person is gone, the sooner you'll find a better replacement.
- ◆ **Set realistic goals.** You've got high ambitions, but you have to be reasonable. You're not going to get rich immediately. Keep your financial goals modest so you don't overextend yourself.
- ◆ **Focus on the bottom line.** Without sufficient revenue, your organization will go nowhere. Keep an eye on your money and spend it wisely.
- ◆ **Don't hang on to bad ideas.** If something's not working, ditch it quickly. Like firing a poor performer, dropping unsuccessful projects before they waste too much time and money is sometimes necessary if you want to keep your head above water.

## **Is It Your Birthday This Month?**

**We'd like to Celebrate your Birthday with you!  
Just stop by and show us your Drivers License and you'll  
receive a \$20 Ratchet Buck on Us!**

Expires 07/31/18



## ***Congratulations To Our Client Of The Month!***

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

**John Sangster & Toula Gerace**



## ***Thanks For The Kind Words***

*"Very trustworthy. You were very honest with me and you weren't trying to pull the wool over my eyes. When (Bob) delivered my car back to me he went over all the papers with me and explained everything that had been done. That effort goes a long way and means a lot to customers. I was thoroughly satisfied. Thank You.*

**Cheryl Keisling, Retired, London**

## ***Domesticated Dog Remains Are Oldest In The Americas***

Dogs may have been man's best friend for longer than we thought. The remains of three dogs uncovered at two sites in Illinois have recently been radiocarbon dated to show that they were buried 10,000 years ago, making them 1,500 years older than previously thought. That makes them older than dogs found at a Texas site from 9,300 years ago, according to an article on the Science News website.

The findings at the Illinois sites suggest that the dogs were domesticated—there's no evidence of their having been killed, suggesting they died of natural causes and were buried after death. They're believed to be the oldest known domesticated dogs in the Americas.

A dog buried at a German site 14,000 years ago was included in a grave with two people.

Scientists studying the remains found that the lower jaw and teeth of two of the dogs share similarities to modern-day wolves. Another dog showed traits found in present-day coyotes.



## ***Do You Want To Win A \$25.00 Tim Card?***

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a \$25.00 Tim Card from us! Here is this month's question... What is one of Kevin O'Leary's rules to start up success?

*(Hint: the answer is somewhere in this newsletter)*

- a) Get A Loan
- b) Hire A Manager.
- c) Expect Long Hours
- d) Start Small

***Call right now with your answer!***

Last month's trivia challenge was, *How often do galaxies rotate? Answer: C) Every billion years. Congrats to last month's winner...*

**Chris Sollazzo**

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified

## **Jake's Jokes:**

- Q:** What did the little boat say to the yacht? **A:** Can I interest you in a little row-mance!
- Q:** Why did the barber lose his job? **A:** He was taking too many short cuts!
- Q:** Where do burgers go to dance? **A:** A meat ball!
- Q:** What did the stop light say to the car? **A:** Please turn your head, I am changing!
- Q:** What can you serve but not eat? **A:** A tennis ball!

